

Building On Perfection

By Theresa Maggio

Photography by Mark Davidson



BIGHORN's jaw-dropping front entrance hosts elegant travertine walls, a stunning arced steel beam, and seamless glass that allows 360-degree panoramic views. Welcome home!

Innovation at Work

Innovative Enhancements, Cutting-Edge Approach Define BIGHORN's 20-Year Success

Ground-breaking ideas are common at BIGHORN. They are a foundational element and way-of-life approach since its 1996 purchase by R.D. Hubbard and 20 forward-thinking Members. A leading community recognized the world over for a visionary commitment to progress and excellence, BIGHORN has never rested on its laurels or been concerned about what other clubs are doing. For two decades, Chairman R.D. Hubbard's outside-the-box perspectives have shunned the status quo and continually shaped a future that offers the ultimate lifestyle for Members.

Now in its 20th season, the Valley's "Innovation Club" strengthens its advantage with plans for a new Clubhouse unlike any other.

In cutting-edge BIGHORN fashion, there's a twist. The new Clubhouse will incorporate four 5,000+ *sf* luxury penthouses for the ultimate in concierge lifestyle. Not only will the Penthouses offer style, convenience and prestige, but they will also cover a significant portion of the cost of the new Clubhouse. Another example of BIGHORN's leadership in being one of the most innovative communities in the world.



Designed to dazzle, the Golf Boutique will be like shopping in an upscale Madison Avenue boutique. Its glass-walled oval design will complement an impressive array of designer fashions.

Designed by the award-winning architectural firm Swaback Partners, the desert contemporary look of the new Clubhouse employs a breathtaking use of space and light to blend timeless style with new state-of-the-art amenities. Set strategically on the site of the former Clubhouse, the new Clubhouse will be positioned to deftly incorporate all of the surrounding vistas and offer a "life after golf" component. Because as Hubbard says, "The Clubhouse is as much about living, playing, and entertaining as it is about enjoying a spectacular game of golf."

"Because the Clubhouse is being constructed on a familiar footprint," explains John Sather, AIA, AICP, "we want to embrace the character of the surroundings and create an awe-inspiring design that moves the building forward, celebrating the panoramic mountain and down-valley views. We are creating a seamless blend of indoor/outdoor living with an organic arc that welcomes you into the space almost embracing you into the relaxed, fun, utopia lifestyle beyond."

"BIGHORN's Clubhouse won't be like anywhere else because the Membership is unlike anywhere else," Sather continues. "BIGHORN's successful Membership is open to bold, new ideas while at the same time wanting the 'downtime' casual feel that comes

with enjoying a vacation retreat, a place where you hear laughter everywhere and you make friends easily. Certainly there are elements of sophistication and organic materials, but it's their inviting warmth and design that will embrace Members and their families and make them feel like they are home. We think of it as the new gathering place that blurs the lines of art and architecture becoming one with great friends, food, wine and just celebrating life together. What could be better than that?"

"Given the tremendous history of BIGHORN, it is a complete honor to work on such an innovative project." As Sather expressed to Members, "Your Membership is so well-respected and accomplished that I was humbled to present our plans and be given this exciting opportunity. Your culture is like no other in that you have a fearless leader in your Chairman R.D. Hubbard who is straightforward and challenges us to do our finest work. As an architect that is music to our ears. He has brought us to a place where we didn't know we could go, and we have excelled past our own limits. BIGHORN knows itself and its Membership and it knows where it wants to go!"

To add to the excitement, Swaback Partners designed the living room and Pour House with Calderesque sculptural forms suspended from a soaring ceiling. Initial concepts of the central heart of the Clubhouse show an incredible sense of space along with the relaxed, informal, BIGHORN feel that Members love and perpetuate.





Sharon Marston-inspired amber lighting will welcome Members to their dynamic Pour House.

BIGHORN's New Clubhouse Features

- Forward looking architecture in a timeless contemporary style emphasized by stone and metal, floor-to-ceiling glass, and a distinctive swooping roofline.
- Four unique, 5,000 *sf* and above Penthouses with seamless indoor/outdoor living and views of the Coachella Valley and surrounding mountains – the ultimate in concierge lifestyle.
- A one-of-a-kind Golf Boutique within a stunning glass oval – Madison Avenue chic meets BIGHORN's designer selections and stellar service.
- Dining and playing areas including the famed Pour House, spacious Men's and Ladies' Lounges, multiple game and family event rooms, and a conference center – all beautifully appointed with the latest in interior design.
- Ultra high-performance network designed to handle the highest internet speed and with capacity to go exceedingly higher as future technologies evolve.
- An interactive, touch display for Members' use to easily access information about Clubhouse news and events.
- State-of-the-art touchscreen kiosks using 4K Ultra Touch Sharp displays with 3840 x 2160 Resolution.
- The latest weather-resistant outdoor TVs and professional monitor Indoor TVs offering optimal light output with energy-efficient, mercury-free, LED light assemblies, all rated for 24/7 use. Each unit will have the ability to pull shared content from a number of broadcast services such as DirecTV, Dish Net, Time Warner Cable, and Shaw satellite.
- Discretely engineered, Clubhouse-wide, audio system offering front-of-house, audiophile sound quality able to handle any source demands: soft background music for dining, amplified volume for dance and entertainment, meeting presentations, celebrations, big game or event broadcasts – any and all sound needs will be met.
- Enhanced interior and exterior security systems including Bosch 360 Degree Panoramic 5 Megapixel Panoramic HD Interior Cameras and Bosch Starlight 720p HD Exterior Cameras.
- An interactive co-ed card room plus additional card rooms in each locker room.



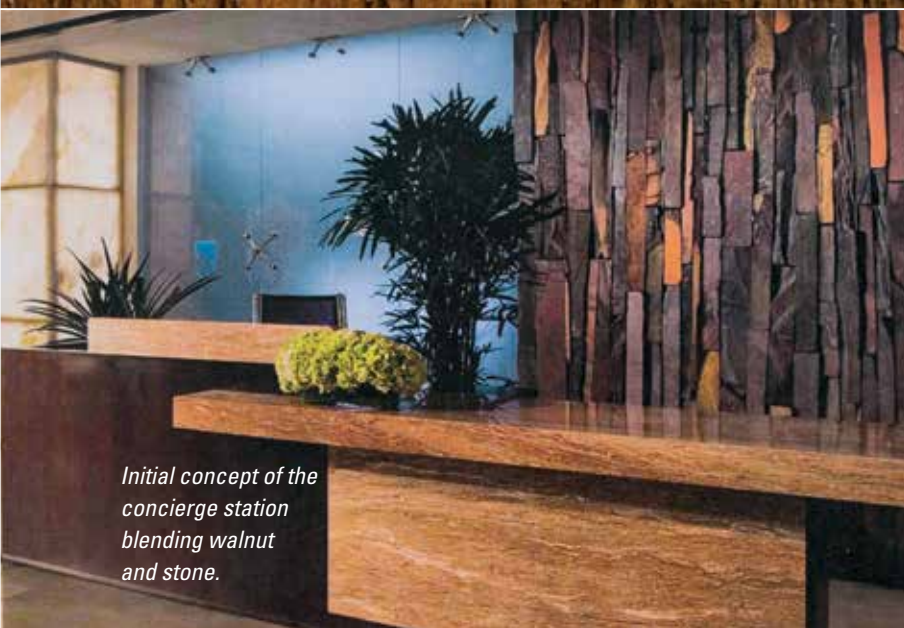
"It's rare and extremely bold what BIGHORN is doing in building a Clubhouse," shares Sather. "To look forward and say we can be better and our success has no limits. That's an absolute dream! So many times, when working with a committee, the design gets so watered down because the committee is trying to please too many people. BIGHORN already knows it's the best and is growing and reaching toward the future!"

Swaback Partners created the unique design, but the collaboration of Swaback, Lusardi Construction, and Blackbird Interiors has been symphonic. "We are all accomplished designers and understand what's important for BIGHORN," shares Sather, "So we are all giving our very best work while remaining a strong force together to complete the ultimate Clubhouse. We are all playing together like a piece of beautiful music, complementing each other's strengths to complete a spectacular symphony."

As Members enter the building, the living room becomes art. From an incredibly high ceiling, suspended floating cloud forms are fashioned like an Alexander Calder design with curvilinear lines that blend with unique materials and gorgeous limestone.

After their being BIGHORN Members for the past six years and creating and implementing the interior design for several spec and private homes, Hubbard felt that Kathy Blackbird and Bob Call, the owners of Blackbird Interiors, were the natural choice to furnish the interiors of the Club's latest legacy. "It was a tremendous honor to be selected," shares Kathy Blackbird and Bob Call. "Our modern take on the desert contemporary style of the new Clubhouse blends natural organic elements with artistic lighting and a comfortable ambiance. We know our Members' tastes are to arrive into a welcoming, informal living space, so we are blending neutral textures with beautiful woods, metallic accents, and feature walls that become art within themselves."

The living room's sofas and chairs feature a unique combination of durable chenille fabrics, copper leathers, and metallic accents. Handsome wood coffee tables are crafted to be a beautiful design when moved together as one, but they also to break into four pieces for movability. The concierge desk blends stone with gorgeous walnut and is enveloped by a stacked stone wall showcasing the best of the natural textures enhanced by effective lighting. "We imagine Members meeting their guests in the living room, golfers catching up with friends, and families gathering before going to dinner," adds Blackbird.



Initial concept of the concierge station blending walnut and stone.





A 35-foot feature wall will set the environment for banquette seating. The Pour House will host a variety of table seating options in the dining room.

The Pour House

The Pour House restaurant, known for its hip vibe and relaxed atmosphere, will take center stage in the new Clubhouse. Seamless indoor/outdoor dining enjoyed day to night pairs with expansive views of the Coachella Valley and Shadow Hills. "We love the lack of formality of The Pour House," shares Sather. "The indoor/outdoor dining areas blur the line subtly so when you walk in the entrance you can enjoy everything that lies before you."


"Defining the entry to The Pour House are intricate, eye-catching amber light fixtures that will add character to this popular eating and drinking venue," shares Blackbird. "We have custom designed beautiful wood consoles to provide a focal point for the entrance, which will also serve the convenience of the wait staff. Copper, leathers, and textural fabrics are used in the most comfortable

dining chairs; rich organic wood plank tables provide the perfect slate for Chef Greg's impeccable cuisine; and the stunning backlit bar will invite smaller groups to enjoy a glass of wine while viewing one of three televisions."

"We are very excited about the 35-foot feature wall that will combine several artistic elements to create a custom treatment for a unique banquette wall. Reminiscent of the colors of a sunset and the sparkle of the stars, this artistic vignette will be jaw-dropping," adds Call.

Outside, Members and guests can enjoy the always beautiful mountain views as the sun dances against the Shadow Hills. Perched above the 18th fairway of the Mountains course, onlookers will get to enjoy the game without having to play a stroke.





*Ascending chandelier
of glass and fiber optics will
descend from the ceiling
above the gorgeous staircase
leading to The Hub.*

Visionary Leadership leads to Visionary Design

"What R.D. Hubbard does for BIGHORN far exceeds a traditional leadership role," shares Carl Cardinalli, Vice President of Development and Director of Sales. "His drive and vision are always attuned to the wants and needs of Members and, as with any business, its vitality depends on the relevancy to its customers. On any given day you'll find R.D. or 'Dee' golfing on one of BIGHORN's courses, stopping by The Marketplace, meeting friends at The Vault, dining at the Canyons Steak House, checking in on a myriad of amenities, or meeting potential homeowners. Along the way he is constantly engaging Members in conversation and enjoys comments regarding the facilities and services."

Hubbard has built the Club around his personal connection to and genuine relationships with Members, and they notice. Investor and Member Robert Masterson says, "I have to give

a lot of credit to R.D. He's always listening to the Members – to their needs and wants. Every year he's trying to add additional amenities. He's not letting other clubs catch up to him. He's always pushing our Club further and further into the future, and trying to create something better."

Today, Residency and Membership continue to grow both through Member referral and new people drawn to BIGHORN by its reputation and offerings. Even through the country's most difficult economic times when most business, residential communities, and golf clubs were struggling and contracting, BIGHORN sustained and continued to grow. Its leadership never lost sight of the original objective and continued to invest in the realization of the vision which proved to be the driving force in BIGHORN's success. And the success and drive for perfection continues; they are part of BIGHORN's DNA.



Her

His

Locker Rooms

Designed to impress, the design team has taken advantage of every square inch of these focal spaces making them feel luxurious yet relaxed, functional and fun. These are truly spaces Members will want to show off to their friends and family. Each locker room boasts panoramic views, natural light, and full-service dining options that appeal to the aesthetic sensibilities of women and men.

"Even the lockers we've created are unique to BIGHORN, incorporating a tempered fiberglass illuminated around a wood laminate material giving a one-of-a-kind experience," says Blackbird.



The Hub & the Event Terrace

New event facilities, both indoor and outdoor, were purposefully designed to facilitate the Club's 100+ in-season events and provide areas accommodating private parties of up to 200 people or club-wide parties for 500.

"We are capturing a large party space with a grand entry walking into the middle of the crowd as you descend down artistic shaped structures," expresses Sather. "You'll feel at home integrated with architecture and serviced by premium staff."



Golf Boutique

Instead of a typical golf shop, the new Clubhouse will feature a dynamic, glass-enclosed Golf Boutique which will infuse Madison Avenue chic with the service, personality, and quality merchandise that earned BIGHORN a place as one of "America's Top 100 Golf Shops" by *Golfweek* for 14 consecutive years.

"This is not your dad's golf shop," adds Sather. "We designed it to be a jewel, an element not to be missed!"





The Penthouses

Rendering of
Penthouse
Four

The one word to describe the Penthouses is, "WOW!" "We have capitalized on the site's tremendous views, which is only the beginning," says Sather. Imagine being at the center of everything while enjoying the ultimate in privacy and lifestyle. The Penthouses at BIGHORN offer the lifestyle of a private, custom residence with the immediate convenience of BIGHORN's unrivaled concierge service at your fingertips. No other Clubhouse will have so intimately integrated such a stunning private residence into the setting of the ultimate in concierge living.

Hubbard adds, "We've walked through the threshold of the future and are setting a new standard in the Clubhouse world. I look forward to seeing BIGHORN continue to set the standard for the finest Clubhouses of our time."

The illustrative floor plan of Penthouse Four, shown here, is from the imagination of world-renowned designer Guy Dreier whose contemporary home concepts have graced the covers of *Architectural Digest* and *The Robb Report* and have merited international recognition including the 2009 NAICP Spotlight Award and 2008 Home of the Year.



Dreier's floorplan seeks to meet the expectations of an owner who wants spacious luxury with the ease of Penthouse living. Within 7,123 *sf* of living space are 4 bedrooms and 4.5 baths including a gracious master suite with private terrace and an expansive living area which seamlessly transitions into an outdoor living terrace when curved, continuous sliding glass doors disappear into the walls. All this with custom bar and wine room, contemporary gourmet kitchen, 3 fireplaces, spa/hot tub, and exclusive elevator access between the Penthouse and an "owners-only" residential garage. Complementary to the enclosed living space this Penthouse offers 1,145 *sf* of outdoor terraces with down valley and mountain views. All bedrooms feature private baths and walk-in closets.

This ultimate lifestyle is reserved for only four Penthouse owners to enjoy exclusively. Call 800-551-5578 for more information.